Demand and Energy Efficiency Program
Policy Guidelines
Effective 01/01/2019

OMPA’s Demand and Energy Efficiency Program (DEEP) provides rebates to members and their qualified customers for reducing their electric service summer peak energy demands and costs. The reduction of these demands helps keep energy rates as low as possible and delays the need to add additional OMPA generation capacity to the system.

A customer must at a minimum meet the following qualifications for rebate approval of a project:
- The proposed facility must exist in Oklahoma and be served with electricity by an OMPA Member
- The customer facility may have any customer classification from the member utility other than “residential”; residential classified customers do not qualify for DEEP.
- Members can receive DEEP rebates for qualifying facility improvements and/or installations

Each project is individually evaluated, and rebates are provided using the following guidelines:
- Rebate amounts are up to $200 per kW reduction during summer peak-setting times and are prorated for facilities that are open less than the maximum peak hours. Further incentives are possible for qualified heat pump and duel-fuel systems. (Please see below)
- The OMPA summer peak-setting times are 2:00 PM to 7:00 PM, Monday through Friday, May through September.
- DEEP rebates cannot exceed the total cost of the materials invoiced.
- Individual rebates over $100,000 require approval by the OMPA Board.
- New installations (equipment that does not replace existing equipment) may qualify. OMPA requires a comparison of the proposed equipment to the minimum requirements of current energy codes and/or current standard practices.

For projects to qualify, customers should use the following steps:
- Submit a DEEP Project Application (available online at www.OMPA.com under the Programs and DEEP tabs). The DEEP application must be signed by both a customer representative and a city representative.
- For existing Equipment - Contact the member city and request an inspection by OMPA of the existing equipment BEFORE replacement. A member representative must be present for the pre-survey.
- For new construction - Contact the member city and request an inspection by OMPA of the new equipment after installation. A member representative must be present for the survey.
- Provide copies of invoices showing the total equipment cost.
- Please see the OMPA 3rd Party Vendor Policy if using a vendor.

Answers to some Frequently Asked Questions about DEEP:
- Customer Eligibility: Non-residential customers in all OMPA member cities are eligible for certain DEEP rebates, provided they receive their electricity from the member’s electric utility and meet the criteria below.
- Provision of Rebate Checks: Rebate checks are made payable and provided directly to the customer. If the city would like to present the check to the customer, this can be arranged. Under exceptional circumstances, checks can be provided to vendors or contractors, but this must be prearranged with (and approved by) both the member and OMPA.

Projects that Do Not Qualify for DEEP Rebates:
- Exterior Lighting: This includes awnings, canopies, street lights, etc.
- Variable Speed Drives (VSDs). VSD installations do not qualify for DEEP rebates.
- Motors and Appliances: Motors and Appliances do not qualify.
- Interior Lighting: Retrofits or replacements of T12 fluorescent bulbs do not qualify. Standard incandescent and halogen bulbs, screw-in or pluggable, do not qualify. Commercial business projects do not qualify. Upgrades from older LED technology, do not qualify. New facilities do not qualify.
- W.I.S.E.: A customer may qualify for either a DEEP or a WISE incentive and they will receive an incentive check from only one program.
Lighting – Qualified Projects
The lighting replacement incentive is reserved for OMPA Member facilities and Public Entities. A Public Entity is any non-profit organization accessible by and intended for the public, including but not limited to, public educational institutions, senior citizen facilities, libraries, municipal & government facilities, churches, etc. The applicant must upgrade to the latest LED lighting with ballasts removed from the old fixtures or install new LED OEM fixtures. Rebates are on replacement of T8, T5 or other ballasted technologies only. Incandescent, halogen, CFL and T12 replacements, or upgrades from older LED technology, do not qualify. New facilities do not qualify. Commercial business projects do not qualify.

Heat Pump and Geothermal – Qualified Projects

Air-Source Heat-Pump & Dual-Fuel systems - New construction and replacement of existing units to higher efficiency units or upgrades from standard A/C units qualify.
<65,000 Btu/h Minimum SEER 16
>65,000 and <135,000 Btu/h Minimum EER 14
>135,000 Btu/h not covered

Ground-Source Heat-Pump (Geothermal) - New construction and replacement of existing units to higher efficiency units or upgrades from standard A/C units qualify.
<135,000 Btu/h Minimum EER 17
>135,000 Btu/h not covered

Incentives
Dual Fuel $175/ton
ASHP $250/ton
GSHP $200/ton