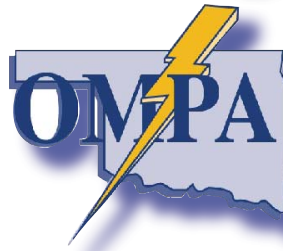


2011 Strategic Plan



OMPA is a joint-action agency created for the purpose of providing an adequate, reliable and affordable supply of electrical power and energy to Oklahoma's municipally owned electric systems. OMPA is a consumer-owned public power entity and is guided by its vision and mission statements.



John W. Turk, Jr. Power Plant

Our Vision

OMPA sets the standard for the provision of energy to meet or exceed our customers' expectations.

As an innovative and dynamic organization, we work together to maximize the benefits of aggregation, and effectively manage our resources.

Our Mission

To provide reliable, low cost energy and services to municipal entities to enable each municipality to be competitive, while maximizing the benefit to our stakeholders.

Goals and Objectives

- The OMPA Board of Directors is committed to leading the organization towards its mission by providing vision, guidance, and good governance.
- OMPA will be the power supplier of greatest value to its member cities by being innovative and producing the most reliable, cost effective service possible.
- We will perform our duties according to the highest ethical practices, as stated in the OMPA ethics policy and modeled by our board and staff.
- OMPA will continue to place a high value on the ability of Oklahoma's municipal systems to maintain local control over the delivery of power and will support its member systems in maintaining that control.
- We will operate OMPA's business using a thoughtfully developed human resources program designed to treat employees fairly, provide competitive compensation, and establish OMPA as the employer of choice.

Core Values

Fairness

We seek in all our transactions to be free from favoritism and self-interest

Respectfulness

We maintain a courteous regard for people.

Consistent Application of Ethical Standards

We strive to build positive character qualities vital to the success of the individual and our organization.

Stewardship of Resources

We believe in the responsible use (including conservation) of natural resources that takes full and balanced account of the interests of society and future generations.

Our Ability to Assist Member Cities to Remain Competitive

We assist our members in their efforts to be the provider of choice in their communities.

Local Control

We maintain that public power is the best option available for our member cities because it provides benefits to the citizens in these communities, including lower rates, responsive service and financial support of other local government services.

Quality

We strive for excellence through the process of building and sustaining relationships in our member cities.

Major Initiatives

- Customer base continues to grow:
 - Orlando became the 38th member city; service began January 1, 2011
 - Watonga became the 39th member city with the approval of a power sales contract on May 3, 2011. Service will begin November 1, 2011
 - A large Oklahoma Municipal System has requested a proposal for possible service in 2012
 - OMPA continues as the Kansas Power Pool facilitator - the Pool has now grown to 33 cities
- OMPA Load Factor Improvement work continues
 - With the use of a \$3 million grant from the Oklahoma Department of Commerce
 - 424 Residential Energy Audits have been conducted, average of 20 requested weekly
 - 162 tons of Geothermal Heat Pumps installed, 380+ tons pending
 - WISE Rebates for other high-efficiency equipment continues
 - Demand and Energy Efficiency Program (DEEP) is expected to reduce commercial/industrial demand by over 1.2 MW's this year
- OMPA continues to assist members in improving service
 - New Substation development for Purcell with backup feed to Lexington underway
 - Additional Substation in Perry planned to provide improved reliability and to accommodate growth
 - Contract has been executed to purchase energy from a landfill gas to energy project
 - Work on Turk Plant continues with unit scheduled for service in October 2012. OMPA will have 41 megawatts of the Turk Plant
- Maintaining the lowest cost of capital for OMPA members
 - Final bond issuance for Turk Plant completed in August of 2010
 - Refunding executed in 2010 resulting in average annual savings of \$650,000
 - OMPA cost of capital now stands at 4.75%

Key Personnel

Cindy L. Holman, CMA
General Manager

Randy Elliott
General Counsel

David W. Osburn
Assistant General Manager

Drake N. Rice
Director of Member Services

Jim McAvoy, P.E.
Chief Engineer

Roger Farrer, Ph. D., CEM, CEA
Manager of Energy Services

Bruce Jackson, CPA
Manager of Accounting Services

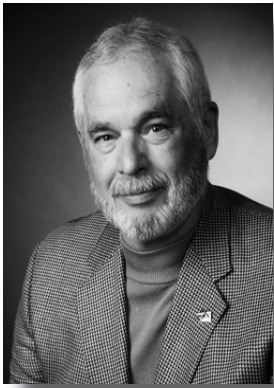
Malcolm Booker
Manager of Financial Services

Mike Mushrush
Operations Manager

MaryDoris Casey
Markets Manager

Andrea Simmons
Administrative/HR Supervisor

Board of Directors



Charles Lamb
Chair
Council Member/Elector
 Edmond, Oklahoma
 Ex-officio of all Board
 appointed committees



Walter Allen
City Manager/Elector
 Lexington, Oklahoma



Janice Cain
City Administrator/Elector
 Marlow, Oklahoma



Chuck Hall
Mayor/Elector
 Perry, Oklahoma
 Audit Committee
 Legislative, Committee



Robert Johnston
Secretary
City Manager/Elector
 Frederick, Oklahoma
 Executive/Finance Committees
 Legislative Committee



Homer Nicholson
Mayor/Elector
 Ponca City, Oklahoma
 Legislative Committee



Dan Scott
Electric Supt./Elector
 Altus, Oklahoma



John Ramey
Town Administrator/Elector
 Okeene, Oklahoma



Clyde Shaw
Elector
 Duncan, Oklahoma
 Audit Committee



Mark Skiles
City Manager/Elector
 Blackwell, Oklahoma



A.L. "Buddy" Veltema
Vice Chair
Elector
 Walters, Oklahoma
 Executive/Finance Committees

