

# Ca\$h in on DEEP Energy Savings!

Energy efficiency and demand reduction are important issues today in business and industry. The costs associated with each can weigh significantly on the success or failure of a business to produce a profit or to even stay in business.

In order to assist your business with these issues, your city has teamed up with the Oklahoma Municipal Power Authority (OMPA) to participate in the cost-saving Demand and Energy Efficiency Program called DEEP.

The DEEP plan may provide incentives to your company for implementing energy-efficient projects by awarding rebate amounts with matching funds up to \$100,000 annually.

Lowering demand and energy costs have both short-term and long-term effects on business operation, community and business growth, product quality and availability and services provided.

In the short term, costs are reduced which helps improve the cash flow of a business or industry. This has the long-term effect in keeping the business competitive, growing and producing in the community.

When the business grows, more jobs are created in the community and demand for other products and services increases creating a more robust economic climate.

DEEP projects are intended to encourage these types of actions.

DEEP projects may be as simple as replacing existing inefficient lighting with today's higher-efficiency fixtures, which operate at lower demand ratings yet produce equivalent lighting.

Other DEEP projects could combine replacement of less efficient manufacturing equipment with newer technologies, which both reduce demand and produce a better quality product.

An example of this would be the use of high-efficiency pumps, motors, compressors, chillers or HVAC units. These higher-efficiency systems can reduce the energy and demand usage in a facility.

The DEEP plan targets commercial and industrial loads where the greatest impacts can be realized. OMPA staff will evaluate each DEEP project by using information provided by the customer.



Demand and Energy Efficiency Program

"With the rebates applied, the GSHP system cost \$9,000 more than a conventional HVAC system, and will recoup that cost in the first heating season."

-Dennis Bond  
Smith Bits

\*Please note that other rebates were awarded in addition to the DEEP rebate.

## Customer Testimony

The DEEP plan may provide incentives to your company for implementing energy-efficient projects by awarding rebate amounts with matching funds up to \$100,000 annually.

			Date <u>2/16/2011</u>
TO THE ORDER OF:	<u>Henniges Automotive</u>		<u>\$39,386.12</u>
<u>Thirty-nine thousand three-hundred and eighty-six dollars and 12/00</u>			
NON NEGOTIABLE			
For: <u>DEEP Project</u>	<u>Charles Lee</u>		

## Qualifications:

A customer must meet the following qualifications in order for a project to be considered for approval:

- Facility for proposed work must be in Oklahoma and served by an OMPA Member City.
- Load must be classified as either Commercial or Industrial by Member City.
- Load must be normally operated during the summer billing period of June through September.
- Customer must be willing to invest as much or more than OMPA will commit to a proposed project.
- City-owned facilities may also qualify for program participation.
- Customer must submit a completed DEEP application form.

Approved projects may be any project where any piece of electric equipment will be replaced with an energy-efficient electrical piece of equipment that has a lower energy demand.

Opportunities for DEEP projects may exist in the areas of Lighting, HVAC, Refrigeration, Commercial Food-Service Equipment, Pumps and Motors.

OMPA is an agency of the State of Oklahoma and is fully supported by customer revenues instead of taxes. 250 copies printed at a cost of \$162.89.

For more information contact

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Efficiency Program



**Solutions  
in  
Energy Efficiency  
for  
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